



YOUNGPRENEURS PROJECT



Youngpreneurs

PROJECT PROGRESS

In recent months, the **Youngpreneurs** project partnership has been actively working on "**WP3 - Development of training curriculum**" focused on creation of **training material** for young women who aspire to become entrepreneurs or those who already are.

The Youngpreneurs educational program is structured into several carefully selected modules designed to address the specific needs and challenges faced by young women entrepreneurs.

Training modules

- *Entrepreneurial fundamentals*
- *Financial literacy and access to funding*
- *Business idea development and viability*
- *Overcoming self-doubt and fear of failure*
- *Leadership and team management*
- *Personal branding and authenticity*
- *Digital marketing strategies*
- *Intercultural management skills*



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Youngpreneurs

TRAINING MODULES & TPM

Training modules

Each module in the Youngpreneurs curriculum is carefully crafted to address the unique challenges of female entrepreneurship. In addition to the modules, the partnership has compiled a **Compendium of Best Practices**, showcasing inspiring women entrepreneurs from each partner country.

This resource highlights their achievements and provides practical insights for aspiring entrepreneurs.

Explore the compendium on [our website!](#)

Last month, our team gathered in **Potenza** for an inspiring **Transnational Project Meeting**.

Together, we discussed the work done and the training modules created by each partner, the next steps to be taken.

Our dynamic team at the TPM in Potenza!



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Recently, the partnership has been working on the development of MOOCs, the **Massive Open Online Courses**.

Youngpreneurs MOOC is the online learning environment to discover training on personal brand, digital marketing, intercultural management and leadership skills.

[Click here to join the platform](#)



WHAT ABOUT THE NEXT STEPS?

Creation of an **Online Handbook** for **youth workers** and **leaders** as an additional training tool

Use test of the training curriculum with the contribution of **40 young women**

Stay tuned for more news!



MEET THE TEAM

PROJECT COORDINATOR



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